

For Immediate Release
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January 3, 2007
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**The EMA Foundation for Paper-Based Communications
Releases *2006-2008 Global Postal Trends and
New Market Opportunities for Envelope Manufacturers Study***

January 3, 2007, Alexandria, VA – The Envelope Manufacturers Association Foundation for Paper-Based Communications has just released a new study entitled, *“2006-2008 Global Postal Trends and New Market Opportunities for Envelope Manufacturers.”* This study was written in conjunction with the EMA Global Envelope Alliance.

This report discusses the strategic forces that will impact businesses over the next decade, the future of the posts in the Asian Pacific region, Middle East, Eastern and Western Europe, Central, South and North America and then takes a look at the future trends in envelope manufacturing, such as barcode technologies, market liberalization in Europe and the shift from transactional mail to direct mail.

A complimentary copy of this study will be given to all EMA Foundation Leadership Council donors (donors over \$50,000). EMA members can purchase this study for \$100 US and non-members can purchase this study for \$300 US. To purchase a copy of this study please contact Kim Moses at +1 703-739-2200 or kmoses@envelope.org.

For more information about the EMA Foundation, please visit www.emafoundation.org.

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