

For Immediate Release  
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## **EMA Foundation for Paper-Based Communications Releases Canadian Jobs Study**

April 11, 2007, Alexandria, VA - - The EMA Foundation for Paper-Based Communications has released the findings of its 2006 jobs study on the Canadian mailing industry. The study provides a fact-based economic database that identifies the industries and jobs associated with the Canadian mailing industry.

The analysis concludes that there are 1.6 million jobs associated with the mail channel of Canada. The study estimates the value of the mail channel to establish the number of jobs associated with the post and its suppliers, the competitors and their suppliers and most importantly the jobs associated with the users of the mail channel.

The Foundation has published an Executive Summary and a database of jobs by industry, by federal election district (FED). The study is posted on the Foundation website at [www.emafoundation.org](http://www.emafoundation.org), under Projects. For more information, please contact the Foundation office at 703-739-2200.

The Envelope Manufacturers Association Foundation for Paper-Based Communications supports the paper-based communications industry by designing and implementing a key research and education agenda for companies in the envelope industry and the customers they serve. The Foundations seeks to identify and identify and analyze major trends affecting the paper-based communications industry; position paper-based communications as a key participant in the information age; develop key relationships with academic institutions and allied industry partners to monitor and support focused research; and encourage career participation in the paper-based communications industry.

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